

ANNUAL REPORT 2022-23

fare.

Foundation for Alcohol
Research & Education



ABOUT FARE

The Foundation for Alcohol Research and Education (FARE) is the leading not-for-profit organisation working towards an Australia free from alcohol harm.

With local communities, values-aligned organisations, health professionals and researchers across the country, we strive to improve the health and wellbeing of everyone in Australia.

We develop evidence-informed policy that puts people's health first, enable people-powered advocacy to help create long-term change, and deliver health promotion programs designed to reduce the risk of alcohol harm in our communities.

Alcohol affects our families and communities every day through injury, violence, chronic diseases like cancer, mental ill-health and disabilities like Fetal Alcohol Spectrum Disorder (FASD). Far too many Australians die each year because of alcohol.

But by working together, we know we can change this.

ACKNOWLEDGEMENT OF COUNTRY

We acknowledge the Traditional Owners and Custodians of the lands and waters on which we operate throughout Australia. We pay our respects to Elders, both past and present.

We also acknowledge the connection to Country of Aboriginal and Torres Strait Islander peoples, the oldest living continuous culture in the world, with a history stemming back 65,000 years.

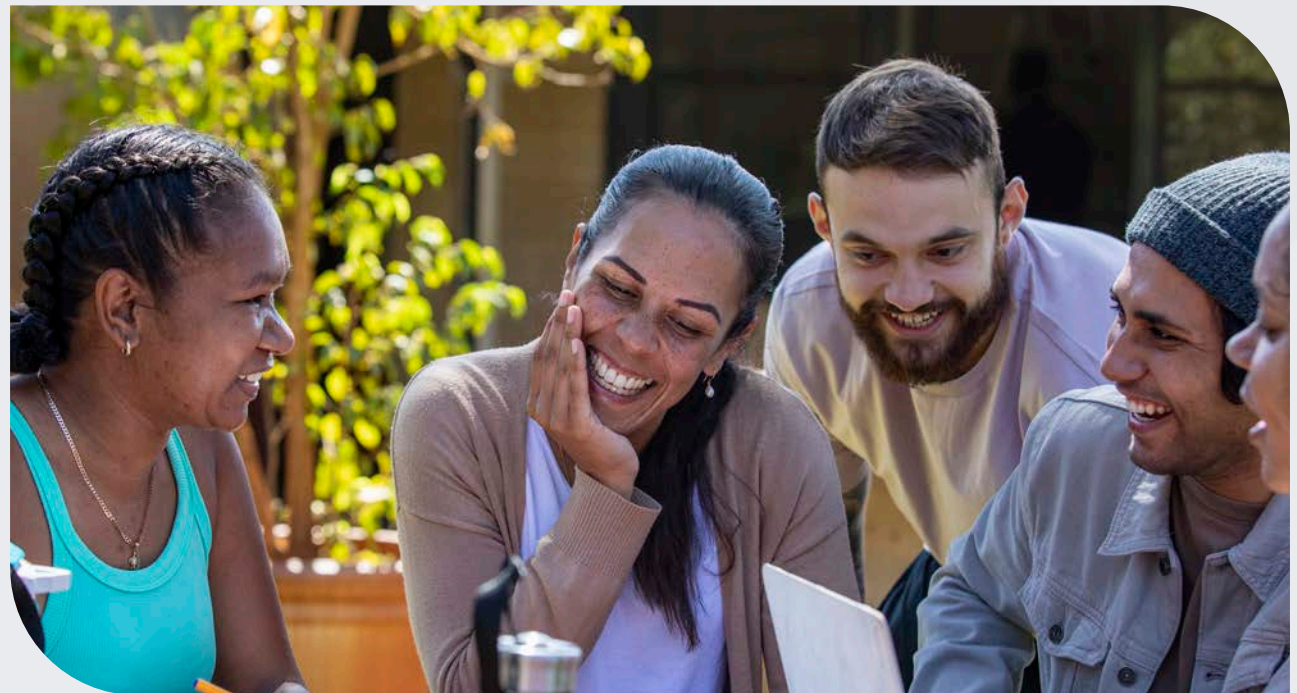


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MESSAGE FROM THE CHAIR



Mark Textor
Chair, FARE

I present FARE's Annual Report for 2022-23.

I am proud FARE continues to lead the fight against alcohol harm in Australia through careful research, strong advocacy and education-based health promotion.

On advocacy, this year we have continued bring to the fore critical alcohol policy issues with state and federal decision makers, including that of the frictionless environment for harm brought about by digital targeting, marketing and online-led alcohol delivery.

FARE's work in addressing the harms caused by companies using dark digital technologies to target communities that are most vulnerable with advertising, to sell and deliver alcohol to them, is becoming more important every year.

Over the past financial year, we have worked closely with key organisations and stakeholders to advocate for strong checks and balances to protect children, families and communities from these harmful digital marketing practices.

We are contributing to reform leadership in Queensland, South Australia and the ACT where governments are considering new regulations for the online sale and delivery of alcohol.

Working with VicHealth, The University of Queensland and other aligned organisations, we have extended our research capacity around harmful product digital marketing practices. These studies revealed the insidious nature of alcohol marketing in the online environment, with close to 40,000 ads placed by alcohol companies in one year on Meta platforms alone.

We have also made important contributions to vitally important policy reviews, such as the Attorney-General's review of the nation's privacy laws. This crucial work will inform the Australian Government's response to companies' use of personal data to relentlessly track, monitor, profile and target community members with alcohol advertisements – including children, young people and others who are particularly vulnerable to alcohol harm.

I am hopeful that this momentum will lead to positive outcomes in legislative reform so we can all enjoy time spent online, free from the harmful product targeting we are seeing now.

On education, we are very encouraged by the results we're seeing in our *Every Moment Matters* campaign on alcohol and pregnancy.

The success of the *Every Moment Matters* campaign – the first of its kind in the world – is another way that FARE is creating impact. To date, the campaign ad has been viewed more than 15 million times since launch in November 2021. This is making a significant difference in efforts to raise awareness, leading to action and contributing to the prevention of Fetal Alcohol Spectrum Disorder (FASD).

These real world results come because of the hard work of everyone at FARE: our staff and our Board of Directors.

I would like to thank Associate Professor Nicholas Carah (Deputy Chair), our committee chairs and our other Board members for their leadership and guidance. I would also like to thank the FARE team members for their drive, compassion and commitment to FARE's vision.

We remain determined to continue our hard work to eliminate alcohol harms in our communities wherever they may occur.

Mark Textor

MESSAGE FROM THE CEO



Caterina Giorgi
CEO, FARE

Change happens when people come together to work collaboratively.

Over the past year, we've demonstrated the power of coming together to create change towards an Australia where communities are healthy and safe and where laws, policies and programs are fair, equitable and just.

In October 2022, we launched Voices of Change, working alongside people who have experienced alcohol harm to come together to share stories, learn from each other, advocate for change and find resources and supports.

Voices of Change is a significant priority because we can't possibly begin to understand the many experiences that people have with alcohol harm without genuinely engaging and listening.

We have also continued to collaborate with people with lived experience, community organisations, medical and health bodies and researchers on the groundbreaking *Every Moment Matters* campaign, which is funded and endorsed by the Australian Government.

Now in its second year, this national campaign on alcohol, pregnancy and breastfeeding is making an impact – creating changes in awareness, knowledge and behaviours. The campaign website has now received more than 600,000 views. The evaluation of the *Every Moment Matters* campaign has shown a notable increase among the target audience in awareness that no amount

of alcohol is safe during pregnancy, rising from 58.3% in January 2022 to 82.30% in March 2023 and in women who are abstaining from alcohol during pregnancy, increasing from 68.8% to 80.30%.

These results are testament to the power of collaboration.

Significant programs such as this are only possible through strong partnerships.

This year, we partnered with the National Organisation for Fetal Alcohol Spectrum Disorder (NOFASD) and the National Aboriginal Community Controlled Health Organisation (NACCHO) to reach more people and communities.

This included the development of resources on alcohol, pregnancy and Fetal Alcohol Spectrum Disorder (FASD) for people working in the Alcohol and Other Drug sector and Out of Home Care sector, by NOFASD and the launch of *Strong Born*, which raises awareness of FASD and the need to avoid alcohol in pregnancy among Aboriginal and Torres Strait Islander communities, by NACCHO.

We also collaborated with people and organisations across Australia and the world to advocate for changes to systems that drive alcohol harm.

We partnered with researchers to understand and communicate the extent of the advertising of alcohol products in online environments. We

joined with people with experience of alcohol harm and community organisations to drive for change to reduce the risk of harm from companies rapidly delivering alcohol, with three states – Queensland, South Australia and the ACT – all reviewing their laws to make changes in this space.

We also joined with people with experience of alcohol harm and community organisations to raise awareness of the increases that we are seeing in alcohol-induced deaths, alcohol-related hospitalisations and treatment episodes and to call for action. And throughout the year, we met – and had many conversations – with decision makers at both the federal and state levels, to discuss how we can improve systems to reduce and prevent alcohol harms.

I would like to thank the many people and organisations that we have collaborated with over the past year. We are so grateful to have you as part of our community.

I would also like to thank the FARE team for the skills, knowledge and dedication they bring to our organisation. I feel very fortunate to work alongside you and to learn from you.

Together, we are creating change for a healthier, safer, more equitable and just Australia.

Caterina Giorgi

WHO WE ARE

Our Vision

An Australia free from alcohol harm

Australians are affected by alcohol harm every day, including through injury, violence, Fetal Alcohol Spectrum Disorder (FASD) and chronic diseases such as cancer.

Far too many Australians die each year because of alcohol.

By working together, we can change this. Working with local communities, values-aligned organisations, health professionals and researchers across the country, FARE strives to improve the health and wellbeing of everyone in Australia.

Our values



Collaborative

We work with and are informed by a diverse community of people and organisations passionate about creating change to improve the health and wellbeing of Australians.



Courageous

We know lasting change can only happen if we elevate the voices of the community ahead of people with vested interests and we don't shy away from this challenge.



Empathetic

We listen and seek to understand the views of people directly impacted by alcohol harm, having their voices guide our work.



Impact-driven

We focus on achieving the best outcomes for communities and learn and grow by evaluating our work to extend our impact.

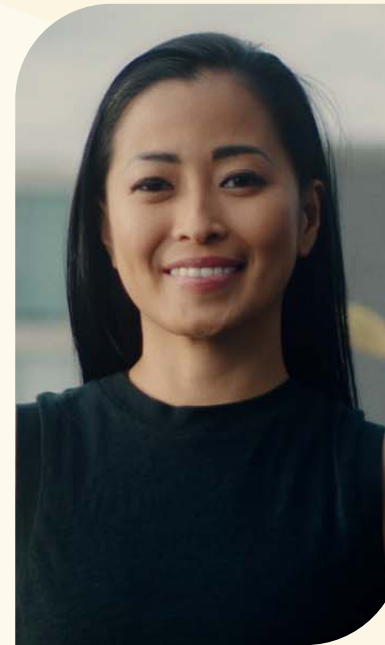


OUR STRATEGIC OBJECTIVES



Evidence-informed policy

We shape, drive and support the development of evidence informed policy and programs that contribute to an Australia free from alcohol harms.



People powered advocacy

We engage in advocacy that elevates the voices of people with lived experience and values aligned organisation.



Health promotion programs

We develop and deliver programs to engage Australians in a conversation about alcohol harms and the health and wellbeing benefits of reducing drinking.

OUR TEAM AND CULTURE

People are at the heart of everything we do at FARE, including our team.

FARE has established a work culture where people are valued and supported, where wellbeing is prioritised and where the team feels empowered to contribute to meaningful change.

We foster a workplace that is supportive, safe and welcoming, and encourages authenticity. As part of this, we work closely with team members to ensure we can continue to develop as an equitable and inclusive employer of choice.

In 2022, we were awarded a Your Voice Change Champion Award in recognition of our workplace culture.



HARMFUL DIGITAL MARKETING OF ALCOHOL

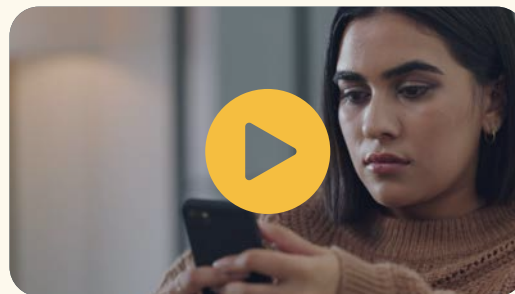
Everyday millions of Australians, including children, are exposed to relentless marketing tactics designed to target their vulnerabilities. This is especially concerning when it involves harmful and addictive products like alcohol.

Alcohol companies collect extensive information about the community to develop insights into our lives, and use it to deliver targeted ads designed to sell more alcohol. This often occurs directly through our personal devices, essentially turning our phones into bottle shops.

FARE is advocating for measures that put the health and wellbeing of families, children and communities first. We want to see a government-led framework that establishes advertising standards, monitors advertising and holds companies to account when there are breaches.

Along with The University of Queensland, QUT, Curtin University and Monash University, in February FARE released a **one-year snapshot of research** into alcohol advertising on social media platforms.

The report found that alcohol companies placed close to 40,000 distinct advertisements on Meta platforms (Facebook, Instagram, Messenger and Audience Network) in 2022.



In February, along with other community organisations and lived experience advocates, FARE attended a roundtable on digital marketing of harmful and unhealthy products, hosted by Independent ACT Senator David Pocock in Parliament House.

Senator Pocock listened to our concerns about children, young people and other people at high risk being targeted on social media, after new research funded by VicHealth showed that 16-to-25-year-olds were being bombarded with ads for alcohol, gambling and unhealthy foods.





Alcohol companies' use of data in the spotlight

In March, FARE worked with public health and digital and consumer rights organisations to develop [a coordinated submission](#) to a consultation on the Government's response to the Privacy Act Review Report. We highlighted the ways people's information is being collected, analysed and disclosed – and then used to fuel digital marketing practices that are harming our community.

As part of this work, we facilitated several proposals incorporating public health and lived experience perspectives.

This submission ensured harmful product marketing remained part of the conversation about privacy reform. Notably, in the Government's report, FARE was referenced 47 times and quoted seven times.

"Australians are being overwhelmed by advertising for products that are harmful to our health. It's especially worrying to see our kids targeted on social media by ads for gambling, alcohol, and junk food."

Allegra Spender MP, independent member for Wentworth

"[...] our children and young people are assailed with sophisticated marketing designed by adults to seduce them into the consumption of harmful products from food to alcohol to gambling. It is high time parliament acted to rein in this whole spectrum of harm."

Zoe Daniel MP, independent member for Goldstein

Calling out alcohol companies' sham marketing code

In April, FARE was part of a coordinated response to the industry-led Alcohol Beverages Advertising Code's (ABAC's) review of its voluntary scheme. We signed onto a [public statement](#) with 40+ signatories from around Australia, calling for government-led regulation.

Grant to support research into digital marketing of alcohol

In May, Policy and Research Manager Dr Aimee Brownbill was awarded a prestigious fellowship from the Australian Research Council to support FARE's work on digital marketing reform.

Parliamentarians call for action on harmful marketing

On 31 May, Dr Sophie Scamps MP [raised marketing regulation of harmful products](#) for discussion as a matter of public importance in the House of Representatives, with support from several independent MPs. This covered advertising of alcohol, gambling, junk food and fossil fuels.

In her speech, Dr Scamps called for strong regulation that would ban harmful product marketing on television and online, as well as the need to strengthen the Privacy Act.

Regulation of harmful product marketing was discussed in the House of Representatives, with direct reference to FARE's work and research collaborations in this space.

[READ MORE](#)



ONLINE SALE AND DELIVERY OF ALCOHOL

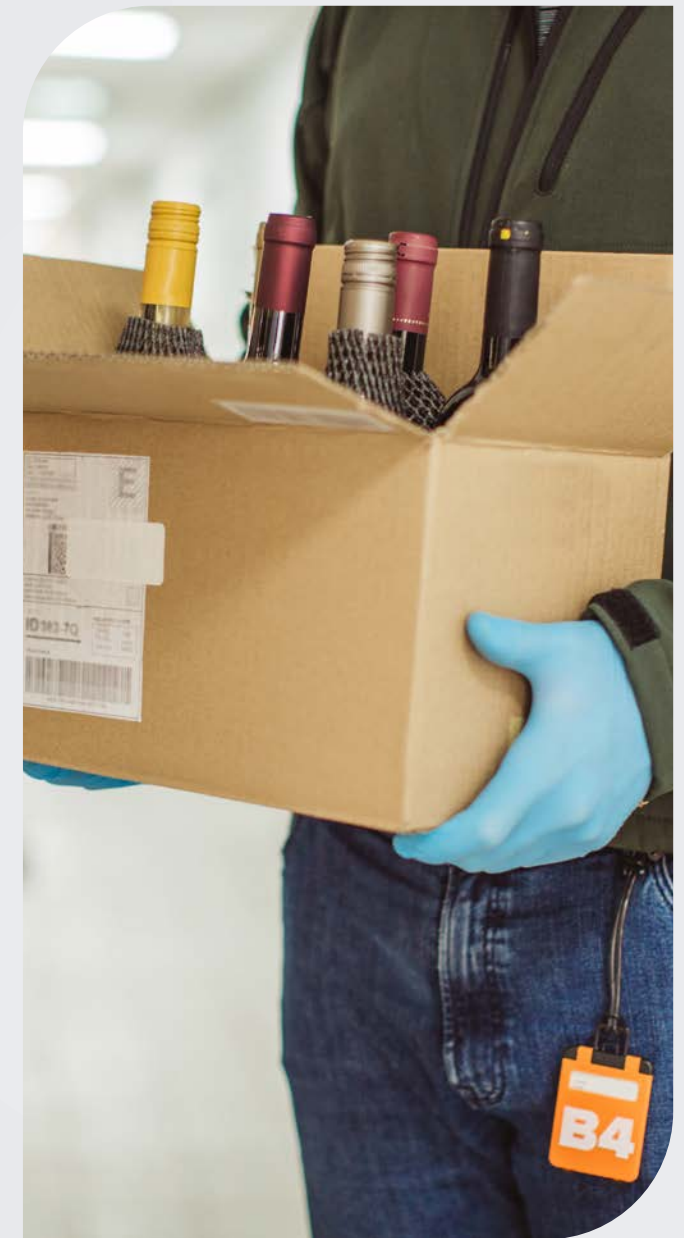
The supply of alcohol has changed in recent years, with the expansion of online sale and delivery. This has made alcohol more accessible at home, increasing the risk of harms including self-harm and family violence.

Alcohol can be delivered by companies into homes in as little as 20 minutes, without the checks and balances that the community expects when it comes to the sale of alcoholic products.

Studies have shown that rapid delivery of alcohol extends drinking sessions, and many people report being sold alcohol by delivery while already intoxicated. It increases the likelihood of drinking at high-risk levels by six times, with research also highlighting a lack of consistency with age verification at the point of delivery.

The current regulatory environment was developed for bricks-and-mortar stores and hasn't kept pace with changes in the way alcohol is supplied.

We are advocating for common sense measures to reduce the risk of harm – such as age verification, responsible service of alcohol and increased community consultation and engagement on new liquor licences. This will ensure that community health, safety and wellbeing is prioritised when alcohol is marketed and sold online.



Every phone a bottle shop

Digital alcohol marketing is intrinsically linked to sale and delivery of alcohol. In our [one-year snapshot](#) looking at alcohol advertising on Meta platforms, we found that ads are a direct portal for companies to sell alcohol into the home – effectively making every phone a bottle shop.

Most alcohol advertisements contained a call-to-action button (78%), with 66.7% of alcohol retailer advertisements containing a ‘Shop Now’ button.



Sharing the evidence on alcohol delivery risks

In March, FARE hosted a webinar on the harm from online alcohol sale and delivery which had more than 100 registrants from across government and key stakeholders working in the space.

This was followed by a [research snapshot report](#) FARE published in April, summarising the Australian evidence on harm from alcohol sale and delivery.

FARE developed evidence-based policy priorities for the online sale and delivery of alcohol, which can be applied across Australian states and territories.

Advocating for alcohol delivery reform

From March to June, FARE engaged with the Queensland Government’s consultation on reforms to laws governing the online sale and delivery of alcohol, working collaboratively with organisations from across the community sector.

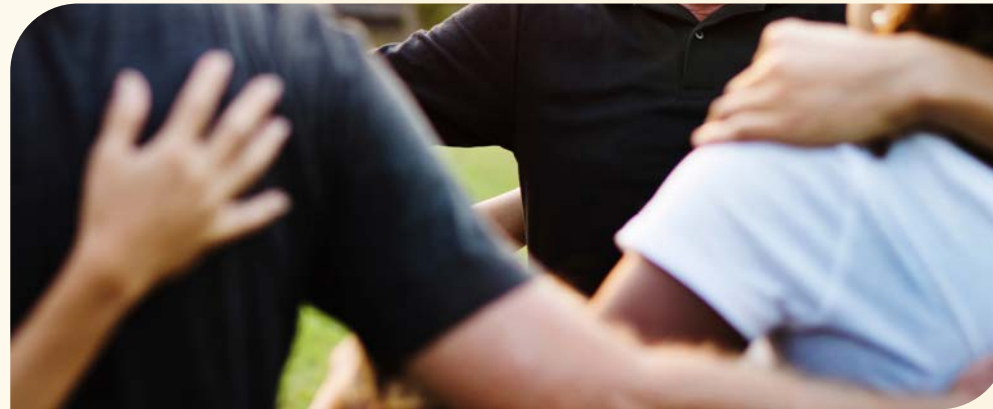
FARE is also advocating for South Australia and the ACT to adopt common sense measures to prevent the harms from the rapid and unchecked delivery of alcoholic products. The ACT Government released a Discussion Paper on this topic and FARE has engaged with this consultation process.

[READ MORE](#)

COLLABORATING FOR COLLECTIVE ACTION

We know lasting change can happen when individuals and organisations work together to raise community voices above commercial interests.

This year, we continued to work alongside a diverse community of people and organisations passionate about creating change and improving people's lives.



In the Northern Territory, we were guided by local organisations like [Aboriginal Medical Services Alliances Northern Territory](#) (AMSANT), [People's Alcohol Action Coalition](#) (PAAC), and the [North Australian Aboriginal Justice Agency](#) (NAAJA) in contributing to policy discussions on alcohol harms in Alice Springs, minimum unit pricing of alcohol and the voluntary buy-back of grocery store liquor licenses.



[Community organisations welcome NT Government's voluntary buy-back of grocery store liquor licences](#)



[FARE welcomes measures announced in Alice Springs](#)



[Health and community organisations welcome recommendation to continue Minimum Unit Price in the Northern Territory](#)

In partnership with Movendi and in collaboration with global public health and advocacy groups, we wrote open letters to the [World Health Organization](#) (WHO) to call for a stop to closed-door meetings with alcohol lobbyists, and to [Netflix](#) to set the standard for an advertising model that prioritises health and wellbeing.

Along with allied organisations in the sector, we highlighted the way [Meta targets young people](#) with alcohol, gambling, and unhealthy food marketing.

We also collaborated with the Alliance for Gambling Reform to reveal that \$2.165m was [donated by gambling and alcohol industry lobbyists](#) to political parties in 2021-22.



[Community organisations call on Netflix to set the standard with an ad model that prioritises health and wellbeing](#)



[106 community leaders call on World Health Organization to stop closed-door meetings with alcohol lobbyists](#)

EVIDENCE ON ALCOHOL HARM

“It is absolutely devastating to see the ways that alcoholic products cause so much harm to so many families and communities across Australia. Every person that dies because of alcohol is a life cut tragically short, leaving behind loved ones who will be missing a daughter, son, mother, father, partner, brother, sister, or friend.”

Caterina Giorgi, CEO, FARE

By analysing, interpreting and communicating data about alcohol-related harms from leading research bodies, we can develop evidence-informed policy positions and programs, and drive broader public conversation.

This is critical as we work across our key focus areas to reduce harm from alcohol in the community.

Analysing research from the Australian Institute of Health and Welfare (AIHW) and the Australian Bureau of Statistics (ABS), in 2022–23 we were able to better understand how alcohol is contributing to injury and death for hundreds of thousands of Australians.

These analyses interrogated data revealing that **alcohol-induced deaths** in Australia are at the highest rate in 10 years; that deaths from **alcohol-related injuries** almost doubled in a decade; and that almost 10 million adults a year are **harmed by others’ alcohol use**. We also examined the research on rising rates of **alcohol treatment episodes**.

ENGAGING IN POLICY PROCESSES

Throughout the year, FARE lodged 20 written submissions to inquiries, reviews, and consultations on legislation, regulations, and standards related to how alcohol is marketed, sold and supplied.

Consultations were held by state, territory, and federal governments and departments, as well as state and national regulatory bodies. FARE's submissions covered issues including the sale of no- and low-alcohol products in 7-Eleven stores, the Victorian suicide prevention strategy, pregnancy warning labels, and the independent review into bullying and harassment and sexual misconduct in the NSW Parliament.



VOICES OF CHANGE

In October 2022, FARE launched **Voices of Change**, our project focused on amplifying stories from the community.

Voices of Change has created a space to share, learn from others, find resources and support, and build a sense of community based on shared experience. Through these stories we seek to channel a sense of hope and solidarity in an environment where people can feel heard, connected and inspired to create change.

We have worked closely with people wanting to tell their story of alcohol harm more broadly in the media. We've also supported people to engage in advocacy. When FARE acts as an 'engine room' to facilitate these connections, it creates opportunities for people's voices to be heard in the wider community and by those who can drive change.

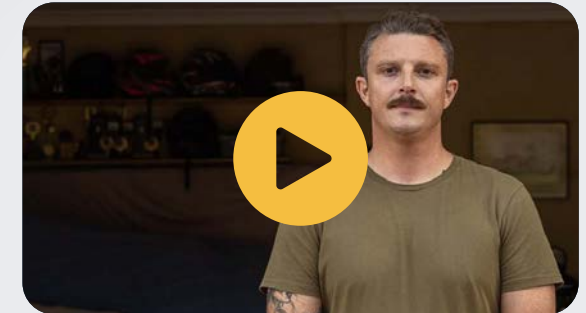


"The stories that we tell... we got to get it out there for people to listen and understand"

Auntie Helen, Darwin NT

"Where's the problem in my life? ... The one consistent thing that was there was alcohol"

Tyler, Perth WA



"My son wanted to live. Sadly, he couldn't find a way through his addiction"

Rachel, Wollongong NSW

"When people say good things about me, like giving up drinking... I'm really proud of myself"

Joshua, Darwin NT

"That's when I realised something needs to change – I cannot rely on alcohol"

Pauline, Melbourne VIC



EVERY MOMENT MATTERS

The *Every Moment Matters* campaign takes a whole of community approach to increasing awareness, changing intentions and influencing behaviours about alcohol, pregnancy, and breastfeeding.

The campaign forms part of the National FASD Program, a health awareness raising and behaviour change initiative delivered in partnership with the NOFASD Australia and the National Aboriginal Community Controlled Health Organisation (NACCHO).



Campaign aims

The campaign aims to:

- Increase Australians' awareness of the risks associated with alcohol consumption during pregnancy and while breastfeeding, including Fetal Alcohol Spectrum Disorder (FASD)
- Increase the proportion of Australians who are aware alcohol should not be consumed during pregnancy and that it is safest not to drink alcohol when breastfeeding
- Increase the proportion of Australian women who intend to not drink any alcohol during pregnancy and when breastfeeding.

The campaign is funded by the Australian Government until September 2024.

Launching a groundbreaking national health campaign about alcohol, pregnancy and breastfeeding

Launched in November 2021, the Every Moment Matters campaign is being promoted across a range of formats, including free-to-air and on-demand television, digital channels, commercial and digital radio, social media, outdoor digital displays, parent-to-be bags and printed materials.

The campaign has effectively increased awareness, changed intentions and influenced behaviours when it comes to alcohol, pregnancy and breastfeeding across Australia.

Make the moment you start trying, the moment to stop drinking.

Know there is no safe number of alcoholic drinks that can be consumed during pregnancy

Jan 2022 **58.3%**

Mar 2023 **82.3%**

Abstaining from alcohol during current/recent pregnancy

Jan 2022 **68.8%**

Mar 2023 **80.3%**

Know that FASD is a risk of alcohol consumption during pregnancy

Jan 2022 **59.4%**

Mar 2023 **70.2%**

*Data describes unpublished results from an external evaluation led by the University of Adelaide. The online panel surveys were undertaken by Pureprofile in January 2022 (6 weeks after the campaign launched) and March 2023. Each survey included at least 800 Australians with equal representation from women who are pregnant/breastfeeding, trying/planning a pregnancy, women aged 18-44, and partners of women who are pregnant/breastfeeding/trying/planning. All changes are statistically significant (p<.01).

The campaign is reaching millions of Australians through a range of platforms.



> 15 million times

Ads were viewed or heard across TV, radio, website, social media and other digital platforms.



> 10.5 million people

Saw the TV ad in medical centre waiting rooms

230,000

Bao and Bounty bags containing information on the campaign were distributed directly to parents-to-be



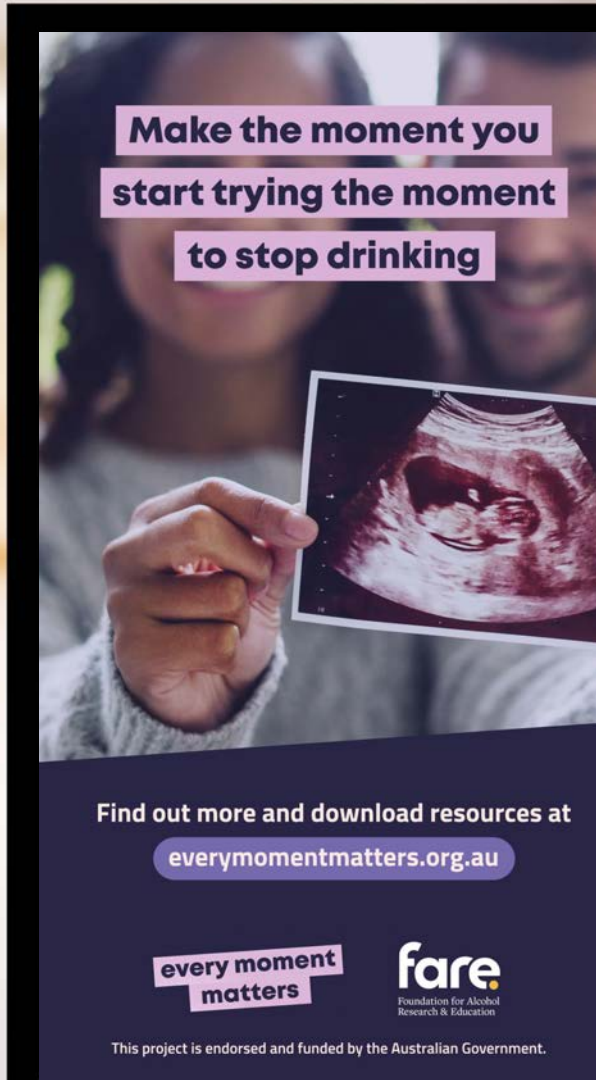
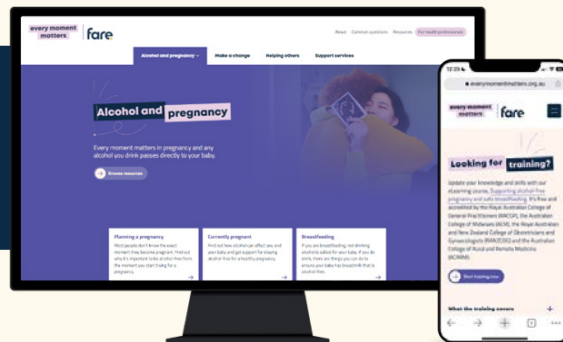
> 4.5 million people

Saw the animated digital displays in pharmacies

603,000+

(average 31,700 per month)
Website views

* Website results from November 2021 to June 2023





Amplifying community stories

An important part of the campaign has been connecting to people’s lived experiences of Fetal Alcohol Spectrum Disorder (FASD) and sharing community stories to raise awareness and provide support and solidarity for women who are pregnant or breastfeeding.

In April, we announced former Olympian turned women’s health doctor, Dr Jana Pittman, as a **campaign ambassador** for *Every Moment Matters*.

“I’m hoping we can start more conversations to support alcohol-free pregnancies, and promote evidence-based strategies to ensure breastmilk fed to babies is alcohol-free too.”



“I used to think I needed alcohol to socialise, but with my last pregnancy I had my cousin’s wedding and hen’s day – I thought it would be hard, but it was a positive thing for me to realise I didn’t need it”

Breanna



“There’s plenty of parents and caregivers out there, and that’s where I’ve done most of my healing – in finding I wasn’t alone”

Angelene



“People with FASD have just as much desire to be in the world, to engage and to have wonderful experiences”

Jessica

Targeted resources

NOFASD led the development of resources for women at higher risk of having alcohol-exposed pregnancies, Alcohol and Other Drug (AOD) sector workers, and Out-Of-Home Care (OOHC) sector workers and foster carers.

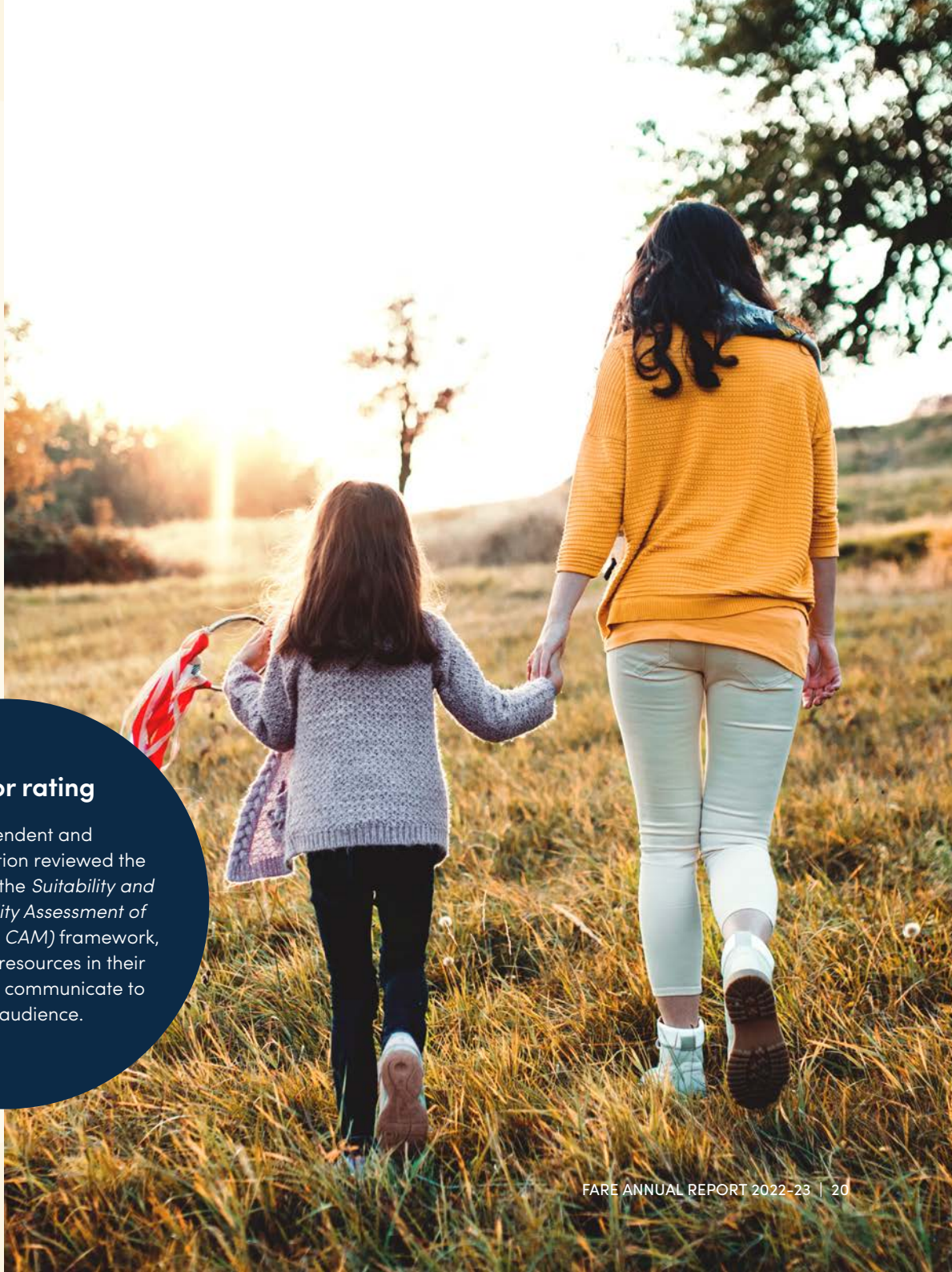
The resources were co-developed with people who live with FASD, and also people who have a lived experience of alcohol use during pregnancy.

592 AOD and 81 OOHC resources were distributed by FARE and NOFASD to organisations, peak bodies, alcohol and other drug services and key stakeholders across Australia.



Superior rating

An independent and external evaluation reviewed the resources within the *Suitability and Comprehensibility Assessment of Materials (SAM + CAM)* framework, which assesses resources in their ability to clearly communicate to a target audience.



Working with health professionals

Online learning

Health professionals play a crucial role in providing evidence-based information and advice about alcohol, pregnancy and breastfeeding.

That's why we've collaborated with a range of health professionals to develop and deliver training and resources on alcohol, pregnancy and breastfeeding.

The evaluation of our accredited eLearning course called 'Supporting alcohol-free pregnancy and safe breastfeeding' is showing significant increases (from pre-training to post-training) in:

- Confidence in providing advice about alcohol and pregnancy (up from 61% to 87%)
- Confidence in providing advice about alcohol and breastfeeding (up from 54% to 90%)
- Knowledge about referring for further support (up from 44% to 76%)
- Intention to ask women who are pregnant about alcohol use at every visit (up from 22% to 82%)

Feedback on the course has been positive, with high levels of satisfaction (93 per cent agree or strongly agree), perceived relevance (92 per cent), and willingness to recommend it to colleagues (91 per cent). The course has had over 1,000 registrations.

Primary health networks (PHNs)/ Local health districts

In collaboration with Adelaide and Hunter Central Coast PHNs, FARE ran two webinars aimed at GPs and other health professionals, as well as distributed stakeholder kits to all 31 PHNs to be used in PHN communications with health professionals.

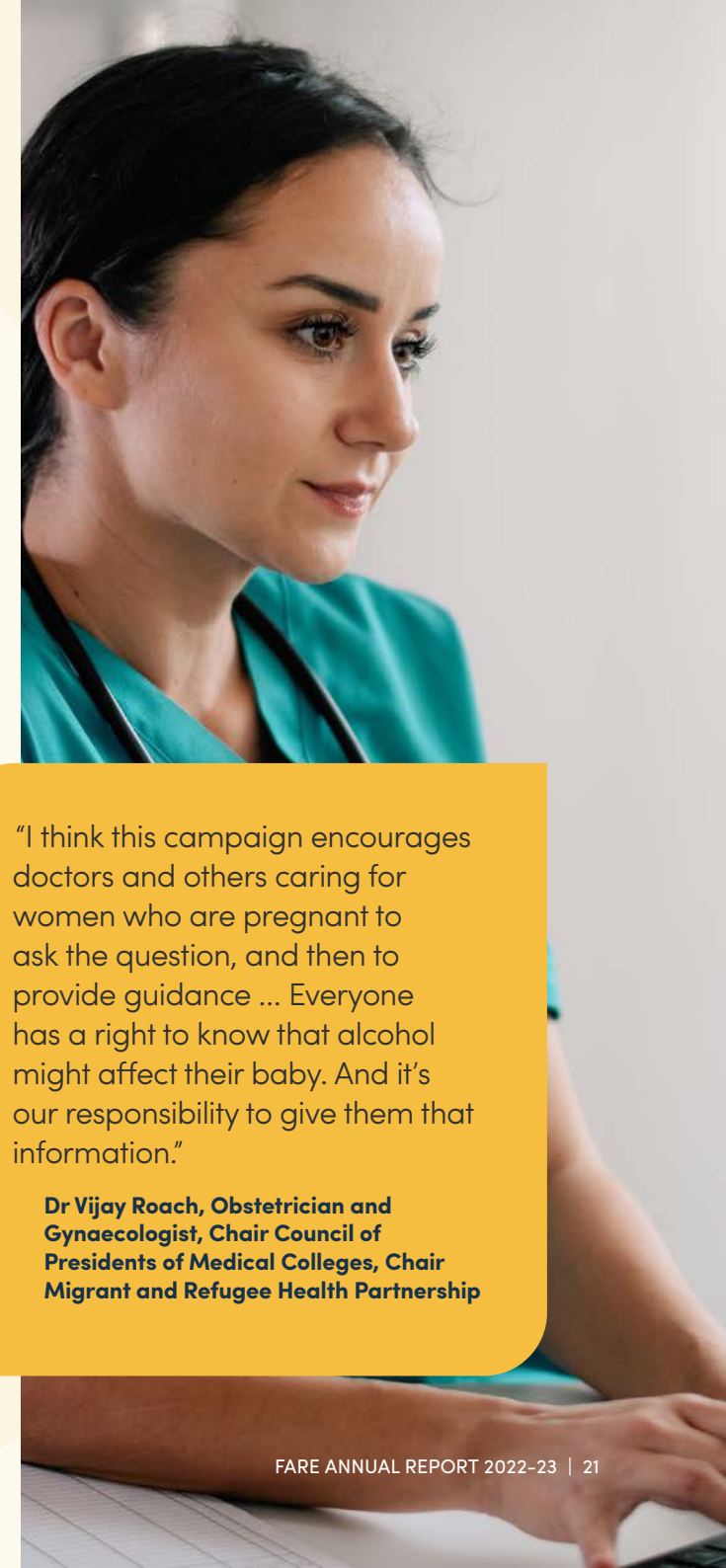
Health professional colleges and associations

FARE representatives spoke at seven conferences nationwide, with key stakeholders and professional bodies in the health professional services sector.

In May, we held a webinar on *Providing advice about alcohol for safe breastfeeding*, with over 800 registrations. The webinar was largely attended by nurses, midwives and medical practitioners, with 94% of attendees describing the content as current, evidence-based and relevant to general practice. In addition, 85% said that the delivery of the content was engaging and interactive, and allowed opportunities for questions and feedback.

Printed resources

We've created 1,000+ printed resources for GP clinics, antenatal clinics and obstetricians' practices in NSW and Victoria and the 'Get Healthy in Pregnancy service' in NSW. These resources were provided to patients for general information and to encourage them to visit the *Every Moment Matters* website.



"I think this campaign encourages doctors and others caring for women who are pregnant to ask the question, and then to provide guidance ... Everyone has a right to know that alcohol might affect their baby. And it's our responsibility to give them that information."

Dr Vijay Roach, Obstetrician and Gynaecologist, Chair Council of Presidents of Medical Colleges, Chair Migrant and Refugee Health Partnership

Strong Born

Strong Born was developed by NACCHO in collaboration with the FASD Working Group, which includes multidisciplinary staff from Aboriginal Community Controlled Health Organisations (ACCHOs) and cultural and clinical FASD experts and researchers.

Strong Born aims to raise awareness of FASD and the risks of drinking alcohol while pregnant and breastfeeding among Aboriginal and Torres Strait Islander communities. The program also supports people with FASD and their families and carers by building an understanding what FASD is, and the services available for individuals and families.

NACCHO, supported by FARE, launched *Strong Born* in February 2023 with 300 attendees at an online launch event. NITV and ABC radio promoted the launch, and *Strong Born* stakeholder kits were distributed to 134 community organisations.

Culturally appropriate **resources** have been designed for Aboriginal and Torres Strait Islander communities and health professionals working in an ACCHO setting.



“We’ll also support opportunities to bring our communities together to create safe places for yarning about the impacts of alcohol on pregnancy ... Growing strong healthy mums and bubs leads to healthy communities.”

Pat Turner, CEO, NACCHO (National Aboriginal Community Controlled Health Organisation)



A NIGHT TO REMEMBER

In June 2023, we hosted our inaugural fundraising event, ***A night to remember***. Held at Monster Salon in Canberra, the evening brought together our partners, stakeholders and community to celebrate our shared goal to create an Australia free from alcohol harm.

Comedian and Voices of Change participant ***Kirsty Webeck*** provided a stand-up set, and we had a special opportunity to hear from legends of Australian music, Bunna Lawrie and Jason Scott of Coloured Stone.

Thanks to the support of our event partners, attendees had the opportunity to bid on our silent auction of one-of-a-kind items.

With the help of our generous attendees and supporters, we raised more than \$30,000!

FARE would like to thank our event partners: Gilbert + Tobin, Nexia, Customedia, JBWere, McrIT, CBA, Griffin Legal, and Printstant.



TAKE ACTION

Every day, people around the country are working hard to prevent alcohol harm in their communities.

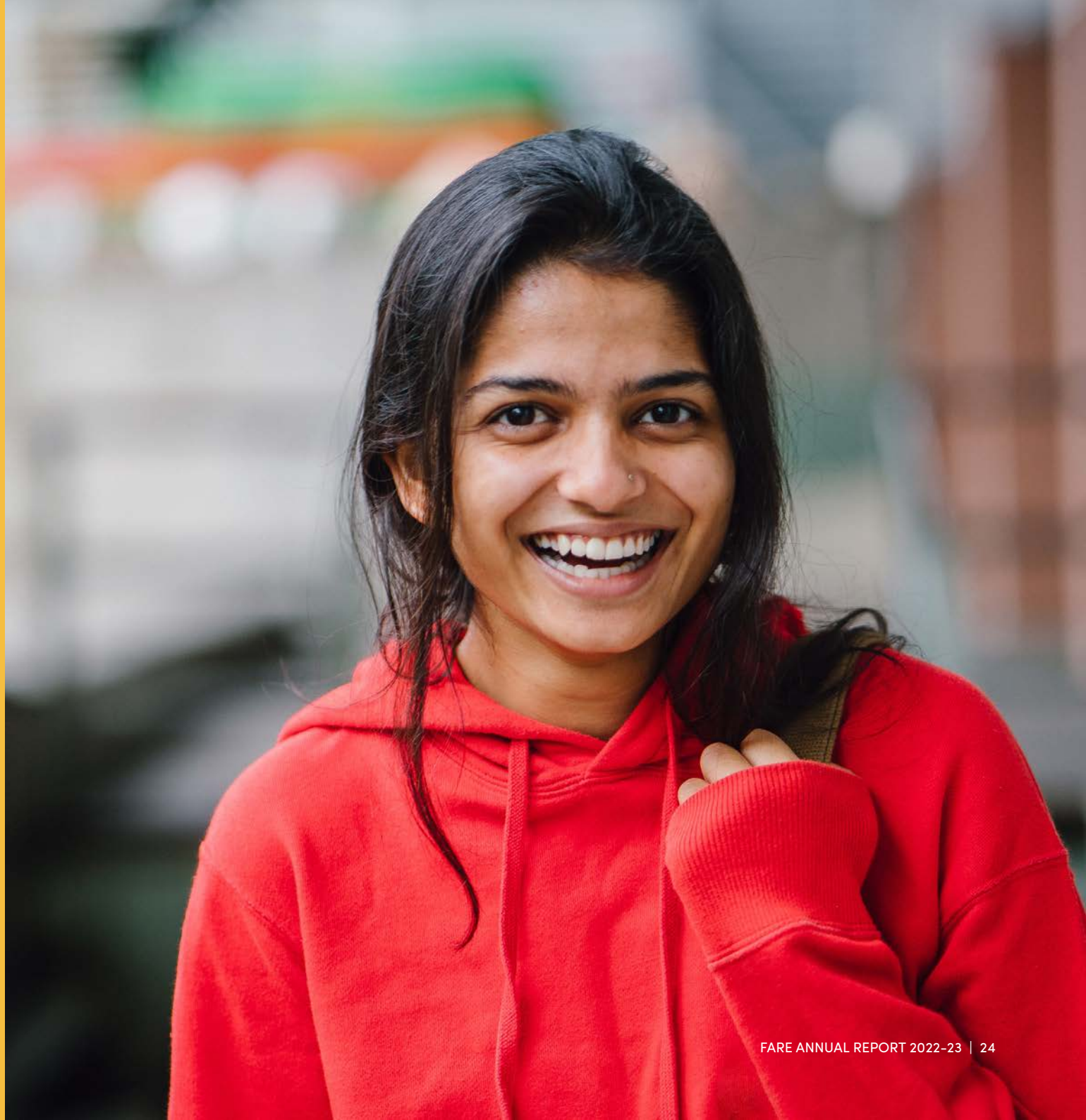
With your support, our team can work alongside grassroots advocates, health organisations, and government agencies to help create the change they want to see in our communities.

There are many ways you can support our work:

Visit fare.org.au/subscribe to join our community

To donate, visit fare.org.au/donate

Stay up-to-date with our work on social media:



A diverse group of people, including a woman with curly hair, a man with glasses, and a woman with dark hair, are smiling and looking to the right. The background is blurred greenery. A white text box is overlaid on the left side of the image.

Striving for an
**Australia free
from alcohol harm**

fare.

Foundation for Alcohol
Research & Education